WHY SHOULD YOUR BUSINESS ADVERTISE WITH THE MALTZ JUPITER THEATRE?

• Placing an ad in the Maltz Jupiter Theatre programs is beneficial for the Theatre and you, the advertiser. Not only are you supporting a not-for-profit organization, but you’re gaining exposure for your business and recognition of your support for the arts in your community.

• Each year, over 100,000 people visit the Maltz Jupiter Theatre.

• Footlights: Your ad purchase includes advertising space in two Theatre e-blasts that will be sent to over 45,000 patrons during the months of October through April.

• Footlights: Your ad purchase also includes advertising space in the form of a link to your business website and logo on the Theatre’s website as well as social media exposure as a featured partner.

• In the Footlights program, you can modify your ad for each edition that is printed.

• Our demographic includes:
  - Affluent, educated patrons in their late retirement years
  - Concert goers in their early retirement years
  - Families with students and young children
  - A variety of visual and performing arts enthusiasts
  - Snowbirds
  - Business and community leaders
  - Patrons who come from as far north as Vero Beach and as far south as Ft. Lauderdale

FOOTLIGHTS
audience program given to patrons attending all five season productions
approximate attendance is over 65,000 from October through April

CONSERVATORY CURTAIN CALL
audience program given to all patrons at student productions
approximate attendance is 5,000 from May through August